

VITA*

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Education

- 1958 - Graduated from Bronx High School of Science
- 1962 - B.A., City College of New York
- 1964 - M.B.A., University of Michigan
- 1968 - Ph.D., Cornell University

Academic Employment

- 2001- present- Distinguished University Professor, University of Maryland
- 2002, 2004, 2005, 2006, 2007, 2008- Visiting Professor, Associazione per l'Istituzione della Libera Università Nuorese, Sardinia, Italy
- 2001- Visiting Professor, University of Bremen, Germany
- 1996- Visiting Professor, University of Tampere, Finland
- 1990- Visiting Exchange Professor, University of Surrey, England
- 1988- Visiting Professor, Shanghai University; Peking University
- 1984- Visiting Exchange Professor, University of Surrey, England.
- 1974-2001- Professor, University of Maryland
- 1970-1974- Associate Professor, University of Kansas
- 1968-1970- Assistant Professor, Tulane University

*This is a short form listing only major and/or recent work and activities more complete enumeration is available on request.

Academic Honors and Awards

- 2008- Lady Davis Fellowship, Hebrew University, Jerusalem
- 2006- Honorary Patron, University Philosophical Society, Trinity College, Dublin, Ireland
- 2005 - Honorary Member, Board of Management, Thesis Eleven Center, Latrobe University, Australia
- 2004 – Who’s Who in Social Sciences Higher Education
- 2004 - Honorary Doctorate (honoris causa), LaTrobe University, Australia
- 2001 - Named Distinguished University Professor, University of Maryland
- 2001 - First Fulbright Chair at York University, Canada
- 2000 - American Sociological Association’s Distinguished Contributions to Teaching Award
- 1995 – Who’s Who in American Education
- 1995 – Who’s Who in the World
- 1995 - Who’s Who in the East
- 1993 - Burgerzaal Lecture, at the invitation of the Mayor of Rotterdam
- 1992 - UNESCO Chair in Social Theory, Russian Academy of Sciences
- 1989-1990 - University of Maryland, Behavioral and Social Sciences Scholarship Incentive Award
- 1989 - Fellow-in-Residence, Swedish Collegium for Advanced Study in the Social Sciences
- 1988 – 1989 - University of Maryland, Behavioral and Social Sciences Scholarship Incentive Award
- 1980 - 1981 - Fellow-in-Residence, Netherlands Institute for Advanced Study
- 1975 - Fulbright-Hays Fellowship to the Netherlands

Teaching Honors and Awards

- 1995 - Panhellenic Association Outstanding Teacher Award
- 1985-1986 - University of Maryland, Behavioral and Social Sciences Teaching Excellence Award
- 1984-1985 - Distinguished Scholar-Teacher, University of Maryland

Offices

- 2009-2010 – First Chair of the ASA Section-in-Formation on Global and Transnational Sociology
- 2000 - American Sociological Association Distinguished Scholarly Publication Award Committee
- 1994 - Elected to Publications Committee, Southern Sociological Society
- 1990 – 1991 Elected to Committee on Nominations, ASA

1990 - 1991 Committee on Membership, Southern Sociological Society
1989 – 1990 Chair of Section on Theoretical Sociology, ASA
1984 - 1985 Chair, Nominations Committee, Organizations and Occupations
Section, ASA
1984-1985 Member, Theory Prize Committee, Theory Section, ASA
1983-1984 Nominating Committee, Theory Section, ASA
1983-1984 Nominating Committee, Organizations and Occupations Section,
ASA
1980-1981 Chair of Section on Organizations and Occupations, ASA

Major Published Interviews

Stephen P. Dandaneau and Robin M. Dodsworth. “A Consuming Passion: An Interview with George Ritzer.” *Consumption Markets Culture* 11, 3, September 2008: 191-201.

Stephen P. Dandaneau and Robin M. Dodsworth. “Being (George Ritzer) and Nothingness: An Interview.” *American Sociologist* Winter, 2006: 84-96.

Teaching Experience

History of Theory, Contemporary Theory, Postmodern Social Theory, Metatheory, Globalization, Globalization Theory, Spaces and Places, Theories of Consumption, Sociology of Consumption, Economic Sociology, Occupational Sociology, Sociology of Science, Parsonsian Theory, Weberian Theory, Durkheimian Theory, Marxian Theory, Industrial Sociology, Race Relations, Formal Organizations, Introductory Sociology, Political Sociology

Publications

Monographs

The Outsourcing of Everything (with Craig Lair). NY: Oxford University Press (forthcoming).

The Globalization of Nothing². Pine Forge Press, Thousand Oaks, CA: Sage, 2007.

Polish translation (forthcoming), Warsaw: Musa.

The Globalization of Nothing. Pine Forge Press, Thousand Oaks, CA: Sage, 2004.

German translation (2005) UVK Verlagsgesellschaft
Italian Translation (2006) Slow Food Editore

Indonesian translation (forthcoming) Kotak Pos, Indonesia: Atma Jaya
Yogyakarta University
Japanese translation (2005) Tokyo, Japan: Akashi Shoten Co., Ltd.
Chinese translation (forthcoming) Shanghai, China: Shanghai Translation
Publishing House,

Explorations in Social Theory: From Metatheorizing to Rationalization (volume 1
of my collected works). London: Sage, 2001.

Explorations in the Sociology of Consumption: Fast Food Restaurants, Cards and
Casinos: (Volume 2 of my collected works). London: Sage, 2001.

Italian translation, Milan: Franco Angeli, 2003.
Korean translation (in press), Ilshin Publishing House.

Enchanting a Disenchanted World: Revolutionizing the Means of Consumption.
Thousand Oaks, CA: Pine Forge Press, 1999; 2005 (2nd ed.); 2010 (3rd ed.)

Japanese translation, 2nd edition, Tokyo: Akashi Shoten Co. Ltd (ageted
by the English Agency B Japan)
Italian translation, 2nd edition. Milan: Il Mulino, 2005.
Spanish translation, Barcelona: Editorial Ariel SA, 2000.
Polish translation, Warsaw: Muza SA, 2004
Turkish Translation, Istanbul: Ayrinti Yayinlari, 2004.
Italian translation (La Religione dei Consumi: Cattedrali, Pellegrinaggi e
Riti Delliperconsumismo, Milan: Il Mulino, 2000.

Excerpted in Italian in il Mulino, Volume 5, 2000: 799-821.
Excerpted in Margaret L. Anderson, Kim A. Logio and Howard F. Taylor,
Understanding Society. Belmont, CA: Wadsworth, 2001.

The McDonaldization Thesis: Extensions and Explorations. London: Sage, 1998.

Japanese translation, Waseda Daigaku Shuppanbu, 2001.

The McDonaldization of Society. Thousand Oaks, CA: Pine Forge Press, 1993; 1996
(revised edition); 2000 (New Century Edition); 2004 (Revised New Century Edition);
2008 (5th edition).

German translation, Frankfurt: S. Fischer, 1995.
German pocketbook version, Frankfurt: S. Fischer, 1997.
German translation of Revised New Century Edition, UVK
Verlagsgesellschaft, 2005.
Spanish translation, Barcelona: Editorial Ariel SA, 1996.
Czech translation, Prague: Nakldatelstvi CSAV Academia, 1996

Danish translation, Copenhagen: Hans Reitzel Forlag A/S, 1996
Italian translation, Milan: Il Mulino, 1997
Polish translation, Warsaw: Muza SA, 1997
French translation (entitled Tous Rationalises!) Roissy en France: Alban, 1998
Turkish Translation, Istanbul: Ayrinti Yayinlari, 1998
Korean translation, Seoul: ShiYuShi Publishing, 1999
Japanese translation, Tokyo: Waseda Daigaku Shuppanbu, 1999
Croatian Translation, Zagreb: Naklada Jesenski I Turk, 1999
Chinese Translation, Shanghai Translation Publishing House, 2000.
Romanian translation, Bucharest: The SNSPA Publishing House, 2003
Portuguese translation forthcoming, Sao Paulo, Brazil: Ars Poetica
Hungarian translation under negotiation, Hungary: Magveto Konyvkiado
Es Kereskedelmi KFT
Greek translation under option, Athens: Erevnites Publiscations, LTD
Arabic translation forthcoming, Supreme Council of Culture, Cairo, Egypt

A special issue of the Dutch journal Sociale Wetenschappen 4, 1996 was devoted to this book.

Barry Smart has edited a book, Resisting McDonaldization, devoted to essays on the McDonaldization thesis (London: Sage, 1999)

Mark Alfino, John Caputo and Robin Wynyard have edited a volume, McDonaldization Revisited, also involving essays on McDonaldization (Greenwood Press, 1998).

IKON Television, The Netherlands, devoted an hour-long nationwide program to McDonaldization and its impact on Dutch society

Excerpted in Stephen Kalberg, ed. Max Weber: Readings and Commentary on Modernity. Malden, MA: Blackwell, 2005, pp. 357-360.

Excerpted in Wadsworth Classic Readings in Sociology. Belmont, CA: Wadsworth, 2000.

Excerpted in James Henslin, Down to Earth Sociology 8th ed. NY: Free Press, 1997.

Excerpted in Kurt Finsterbusch, Sources: Notable Selections in Sociology, 3rd ed., 1998

Excerpted in James Rudnick, Foundation, Challenge and Change. Ontario: Thompson, 1996.

Excerpted in Peter and Patti Adler, Sociological Odyssey: Readings in Sociology. Belmont, CA: Wadsworth, 2001.

Summarized in Peter Kivisto, Illuminating Social Life: Classical and Contemporary Theory Revisited. Thousand Oaks, CA: Pine Forge Press, 1998; 2001.

Expressing America: A Critique of the Global Credit-Card Society. Newbury Park, CA: Pine Forge Press, 1995.

Excerpted in David Newman, Sociology: Exploring the Architecture of Everyday Life. Thousand Oaks, CA: Pine Forge Press, 1997.

Metatheorizing in Sociology. Lexington, MA: Lexington Books, 1991.

Toward an Integrated Sociological Paradigm, Boston: Allyn and Bacon, 1981.

Sociology: A Multiple Paradigm Science, Boston: Allyn and Bacon, 1975. A revised paperback edition published in March, 1980.

Danish translation, Copenhagen: Fremad A/S Publishers, 1997

Indonesian translation, Jakarta: Rajawali Pers, 1985, 1992

Korean translation in preparation

An Occupation in Conflict (with Harrison Trice), Ithaca: Cornell, ILR, 1969.

Collected Lectures. Beijing, China: Peking University, 1988.

Advanced Texts:

Globalization: A Basic Text. Oxford: Wiley-Blackwell, 2010.

Postmodern Social Theory. New York: McGraw-Hill, 1997.

Chinese translation (short form) forthcoming, Singapore: McGraw-Hill.

Chinese translation (long form) forthcoming, Hua Xia Publishing House

Sociological Theory, 7th edition. McGraw-Hill, 2008 (8th ed. forthcoming).

Farsi translation (of 3rd ed.), Teheran: 1996.

Chinese translation (of 2nd and 3rd eds.), McGraw-Hill, Taiwan, 1996.

Korean translation, Seoul: Nanam Pub. House, 1996.

Italian option (of 5th ed.). Italy: McGraw-Hill.

Portuguese option (of 5th ed.). Portugal: McGraw-Hill.

Indonesian translation (of 6th ed). Indonesia: Penerbit Kreasi Wacana.

Albanian Translation (of 6th ed.). Albania: UFO University Publishing House.

Swedish Translation, (7th edition). Liber, 2008.
Turkish Translation (7th edition). AYRAC Publishing House.
Forthcoming.

Modern Sociological Theory, 7th edition. McGraw-Hill, 2008.
Spanish translation (of 3rd ed.), McGraw-Hill, Int'l, 1994
Korean translation (of 3rd ed.) Min-Young-SA.
Croatian translation (of 3rd ed.). Croatia: Globus.
Russian translation (of 5th ed.). Russia: Piter
Chinese translation (long form), Hua Xia Publishing House (forthcoming)
Croatian option (of 5th ed.). Croatia: Naklada.
Italian option (of 5th ed.). Italy: McGraw-Hill
Portuguese option (of 5th ed.) Portugal: McGraw-Hill.
Spanish option (of 5th ed.). Spain: McGraw-Hill
Chinese translation (of 4th ed.). McGraw-Hill, Int'l, 2005.
Hebrew translation (of 5th ed.). Open University of Israel, 2006.

Classical Sociological Theory, 5th edition, McGraw-Hill, 2008 (6th ed. forthcoming)

Polish translation (of 3rd ed.). Poland: ZYSK I S-Ka Wydawnictwo S. J.

Contemporary Sociological Theory (and Its Classical Roots): The Basics (McGraw-Hill, 2003; 2nd edition 2006; 3rd edition, 2010)

Chinese Translation (2005), Beijing: Peking University Press..
Serbian Translation (forthcoming), Belgrade: Sluzbeni Glasnik

Working: Conflict and Change, 3rd edition (with David Walczak; first edition entitled Man and His Work: Conflict and Change) Englewood Cliffs, New Jersey: Prentice-Hall, 1986.

Sociological Beginnings. New York: McGraw-Hill, 1994

Farsi translation, Teheran: 1996.

Edited Professional Volumes

The New Economy. Special Issues of Work and Occupations, vol. 16, no. 3, August 1989; vol. 16, no. 4, November, 1989.

Frontiers of Social Theory: The New Syntheses. NY: Columbia University Press, 1990 (paperback edition published in 1991).
Spanish translation, Mexico City: Universidad de Guadalajara
Direccion de Publicaciones.

Methatheory: Its Uses and Abuses in Contemporary Sociology. Special issue of Sociological Forum, vol. 5, no. 1, March, 1990.

Recent Explorations in Sociological Metatheorizing. Special Issue of Sociological Perspectives. Vol. 34, no. 3, 1991.

Metatheorizing. Newbury Park, CA: Sage Publications. 1992.

Blackwell Companion to Major Social Theorists. London: Blackwell, 2000 (Two volume paperback edition, 2002). Chinese translation forthcoming, Jiangsu People's Publishing House

Handbook of Social Theory (co-edited with Barry Smart). London: Sage, 2001.

McDonaldization: The Reader, Thousand Oaks, CA: Pine Forge Press, 2002; 2nd ed. 2006, 3rd ed. forthcoming, 2010..

“September 11, 2001; Mass Murder and Its Roots in the Symbolism of American Consumer Culture” (Chapter 21); Reprinted in Roland Robertson and Kathleen E. White (eds.), Globalization: Critical Concepts in Sociology 6 vols. London: Routledge, 2003, pp. 412-424; Margaret L. Anderson, et al., Understanding Society: An Introductory Reader, 3rd ed., Belmont CA: Wadsworth, 2009: 46-52..

“McDonaldization: Chicago, America, the World.” American Behavioral Scientist 47, 3, October, 2003 (special issue)

McDonaldization and Japanese Society (in Japanese; co-authored with Tetsuo Maruyama). 2003.

Handbook of Social Problems: A Comparative International Perspective. Thousand Oaks, CA: Sage, 2004.

Blackwell Companion to Globalization. Malden, MA: Blackwell, 2007.

New Blackwell Companion to Sociology. Malden, MA: Wiley-Blackwell, forthcoming.

Readings in Globalization: Key Concepts and Major Debates (with Zeynep Atalay). Malden, MA: Wiley-Blackwell.

“The Digital Prosumer”. American Behavioral Scientist, forthcoming.

Encyclopedias

Encyclopedia of Social Theory (2 vols.). Thousand Oaks, CA: Sage, 2005.

Selected a *Choice* Outstanding Academic Title, 2006
Arabic translation forthcoming, The Supreme Council of Culture,
Cairo, Egypt.

Encyclopedia of Sociology (11 vols.). Oxford: Blackwell, 2007.

Online Version, Encyclopedia of Sociology 2007-Present

Encyclopedia of Globalization (5 vols.). Oxford: Wiley-Blackwell,
forthcoming.

Articles and Notes in Sociology

“Production, Consumption, Prosumption: The Nature of Capitalism in the Age of the Digital “Prosumer” (with Nathan Jurgenson), *Journal of Consumer Culture*, forthcoming.

“McDonaldization.” In Encyclopedia of Consumer Culture, CQ Press, forthcoming.

“Efficiency, Effectiveness and Web 2.0. (with Nathan Jurgenson). In Sharon Kleinman, ed. *The Culture of Efficiency: Technology in Everyday Life*. NY: Peter Lang: 51-67..

“Metamanagement and the Outsourcing of Domestic Life.” (with Craig Lair) In Philip Hancock and Melissa Tyler, eds. *The Management of Everyday Life*. NY: Palgrave Macmillan, 2009: 109-126.

“The Globalization of Nothing and the Outsourcing of Service Work” (with Craig D Lair.) In Marek Korczynski and Cameron Lynne Macdonald, ed. Service Work: Critical Perspectives, NY, London: Routledge, 2009:31-51

“Enchanting McUniversity: Towards a Spectacularly Irrational University Quotidian”. In Michelle Webber, Kate Bezanson, ed. Rethinking Society in the 21st Century: Critical Readings in Sociology. Canadian Scholars Press, 2008: 149-156

- “Globalization Defined” (with Adam Barnard) In Adam Barnard, Nigel Horner and Jim Wild, ed. The Value Base of Social Work and Social Care. Berkshire, NY: McGrawHill, 2008: 41-54
- “Empty Organizations” (with Craig D Lair) In David Barry and Hans Hansen, ed. The Sage Handbook of New Approaches in Management and Organization, LA, London, NY and New Delhi: Sage, 2008: 215-216
- “Postmodern Social Theory and Sociology: On Symbolic Exchange with a “Dead” Theory” (with J Michael Ryan.) In Jason L Powell and Tim Owen, ed. Reconstructing Postmodernism: Critical Debates, New York: Nova Science, 2007: 41- 57
- “The Grobal in the Sporting Glocal.” (with David Andrews). Global Networks 7, 2, 2007: 113-153.
- “A “New” Global Age, but Are There New Perspectives on It?” In Ino Rossi, ed. Frontiers of Globalization Research NY: Springer, 2007: 361-370.
- “Stadterneuerung als McDisneyisierung der Stade.” (with Michael Friedman) In Gerd Nollman, ed. Sozialstruktur und Gesellschaftsanalyse. Wiesbaden: Verlag für Sozialwissenschaften, 2007: 207-230.
- “Inhospitable Hospitality.” In Conrad Lashley, Paul Lynch and Alison Morrison, eds., Hospitality: A Social Lens. Amsterdam: Elsevier, 2007: 129-140.
- “Art, McDonaldization and the Globalization of Nothing.” In Samir Dasgupta and Ray Kieley, eds., Globalization and After. New Delhi: Sage, 2006: 228-240.
- “Management Ethics and Consumers.” In Stewart R. Clegg and Carl Rhodes, eds., Management Ethics London: Routledge, 2006: 155-171.
- “McDonaldisation” in John Scott, Sociology: the Key Concepts. London: Routledge, 2006: 96-97.
- “Who’s a Public Intellectual?” British Journal of Sociology 57, 2, 2006: 209-213.
- Can Globalized Commercial Architecture be Anything but McDonaldized, Nothing? (in German) In Gerd Zimmerman and Arie Graafland, The Domestic and the Foreign: Globalization in Architecture, forthcoming.
- “Interviews with Leading Thinkers and Writers”, Aurora Online, April, 2006
- Rooting for the "Devil": Baseball, the Yankees, Shane Spencer (Who?), and Social Theory, South Atlantic Quarterly, 105, 2, Spring, 2006: 277-288

The 'Magical' World of Consumption: Transforming Nothing Into Something (with Jeff Stepnisky and Jon Lemich) Berkeley Journal of Sociology 2005: 118-137.

“Angst vor *McWorld*“ (in German) in Hermann Strasser and Gerd Nollmann, Endstation Amerika? Wiesbaden: Verlag Fur Sozialwissenschaften, 2005: 216-233.

“Transformations in Consumer Settings: Landscapes and Beyond.” (with Michael Ryan and Jeffrey Stepnisky) in S. Ratneshwar and David Glen Mick, Inside Consumption: Consumer Motives, Goals, and Desires. London: Routledge, 2005: 292-308.

“Credit Cards and the Globalization of Nothing” Saint Louis University Public Law Review (special issue on the Consumer Lending Revolution) xxiv, 2, 2005: 313-333.

The Globalization of Nothing (with Michael Ryan) In Samir Dasgupta. Ed., The Changing Face of Globalization. New Delhi: Sage, 2004: 198-217.

Americanisation, McDonaldisation and Globalisation (with Michael Ryan) In Neil Campbell, et al., eds., Issues in Americanisation and Culture. Edinburgh: Edinburgh University Press, 2004: 41-60.

Review Symposium: *The Globalization of Nothing*. Thesis Eleven February 2004: 111-114.

Rethinking Globalization: Glocalization/Globalization and Something/Nothing Sociological Theory 21, 3, 2003: 193-209.

The Globalization of Nothing. SAIS Review: A Journal of International Affairs 23, 2, 2003: 189-200.

Islands of the Living Dead: The Social Geography of McDonaldization, American Behavioral Scientist (special issue), 47, 2, 2003: 119-136.

Die Globalisierung des Nichts: So Viele Machen So Viel Aus So Wenig. In Marcus S. Kleiner and Hermann Strasser, eds., Globalisierung: Kultur and Gesellschaft in Einer Entfesselten Welt. Cologne: Herbert van Halem Verlag, 2003: 78-101.

Toward a Richer Understanding of Global Commodification. (With Mike Ryan) The Hedgehog Review 5, 2, 2003: 66-76.

Assessing McDonaldization, Americanization and Globalization (with Todd Stillman) in Ulrich Beck, Natan Sznaider and Rainer Winter (eds), *Global*

America: The Culture Consequences of Globalization. Liverpool: Liverpool University Press, 2003: 30-48.

McDonaldization (with Todd Stillman) in International Encyclopedia of Business and Management. London: Thomson, forthcoming.

McDonaldization (with Todd Stillman) in Handbook of Community Studies, Thousand Oaks, CA: Sage, forthcoming.

Enchanting McUniversity: Toward a Spectacularly Irrational University Quotidian in D. Hayes and R. Wynyard, eds., The McDonaldization of Higher Education, Greenwood Press, 2002.

Revolutionizing the World of Consumption in Journal of Consumer Culture 2002: 103-118.

Solidity in a World of Liquidity: The Persistence of Modernity in an Increasingly Postmodern World (with Jim Murphy), in Matthias Junge Kron, eds., Zygmunt Bauman. Stuttgart: Leske and Budrich, 2002: 51-79 (in German).

Slow Food vs. McDonalds in Carlo Petrini, Slow Food VT: Chelsea Green Publishing Co., 2001: 19-23

Postmodern Theorizing (with Douglas Goodman), in Jonathan Turner (ed.), Handbook of Sociological Theory. Plenum, 2001.

The Postmodern Ballpark as a Leisure Setting: Enchantment and Simulated DeMcDonaldization (with Todd Stillman) Leisure Sciences 23, 2001: 99-113.

Reprinted in Chris Rojek, ed. Leisure Studies. London: Sage.

The Nature of Metatheory (with Shanyang Zhao and Jim Murphy), in Jonathan Turner (ed.), Handbook of Sociological Theory. Plenum, 2001.

Theories of Consumption (with Doug Goodman and Wendy Wiedenhoft), in George Ritzer and Barry Smart, eds., Handbook of Social Theory. London: Sage, 2001:410-427.

The Modern Las Vegas Casino-Hotel: The Paradigmatic New Means Consumption (with Todd Stillman) Management, 4, 2001: 83-99.

From Person- to System-Oriented Service in Andrew Sturdy, et al, eds., Customer Service: Empowerment and Entrapment. Basingstoke: Palgrave, 2001: 102-116.

The Process of McDonaldization is Not Uniform, nor Are Its Settings, Consumers, or the Consumption of Its Goods and Services (with Seth Ovardia) in

Mark Gottdiener, ed., New Forms of Consumption: Consumers, Cultures and Commodification. Lanham, MD: Rowman and Littlefield, 2000: 33-49.

Globalisierung, McDonaldisierung und Amerikanisierung, in Dieter Bogenhold, ed., Moderne Amerikanische Soziologie. Stuttgart: Lucius and Lucius, 2000: 219-242.

Globalization and McDonaldization (with Elizabeth Malone), American Studies, 41, 2000: 97-118.

Obscene from Any Angle: Fast Food, Credit Cards, Casinos and Consumers Third Text 51, 2000: 17-28.

Reprinted in Third Text Reader on Art, Culture and Theory. London: Continuum, 2002:316-329.

Toward a More open Canon (with Doug Goodman) in George Ritzer, ed., Blackwell Companion to Major Social Theorists. London: Blackwell, 2000: 1-21.

A Scientific Q and A with Professor G. Ritzer Olume-Ejtemai (Journal of Social Sciences) 13, Spring-Summer, 1999:13-20.

All-Consuming (review essay), Contemporary Sociology, 28, 1999: 68-70.

Die Fast-Food These (German), GDI Impuls 2, 1999: 47-52.

Assessing the Resisters, in Barry Smart (ed.), Resisting McDonaldization London: Sage, 1999-234-255.

Introduction to the English translation of Jean Baudrillard, The Consumer Society. London: Sage, 1998: 1-24.

Writing to be Read: Altering the Culture and the Reward Structure of Sociology, Contemporary Sociology 27, 1998: 446-453.

McDisneyization and Post-Tourism: Complementary Perspectives on Contemporary Tourism (co-authored with Allan Liska) in Chris Rojek and John Urry, eds. Touring Cultures: Transformations in Travel and Theory. London: Routledge, 1997: 96-109.

Reprinted in Tourism: Critical Concepts, edited by Stephen Williams. London: Routledge, 2003.

Reprinted in *Criterion* (Cuba), 2004, vol. 35.

Excerpted in Museum of Contemporary Art, Universal Experience: Art, Life and the Tourist's Eye, forthcoming, 2005.

Fast Food. In Siegfried Mattl and Ramesh Kumar Biswas, eds. Gotterspeisen Vienna: Springer, 1997: 120-135 (in German).

McDonaldization and Globalization, In Chris Middleton, Jon Gubbay and Chet Ballard, The Student's Companion to Sociology. London: Blackwell, 1997: 220-225.

Fast-Food Restaurants (and Other New Means of Consumption): A Postmodern Perspective Sociale Wetenschappen 4, 1996: 3-16.

McDonaldization is Not an All-or-Nothing Process: A Response to the Critics SocialeWetenschappen, 4, 1996: 75-76.

Max Weber. International Encyclopedia of Business and Management. London: Routledge: 5025-5029.

Reprinted in Arndt Sorge and Malcolm Warner, eds. The IEBM Handbook of Organizational Behavior. London: Thomson, 1997.

The McDonaldization Thesis: Is Expansion Inevitable? International Sociology 11, 1996: 291-308.

German translation Moderne Amerikanische Soziologie (Enke Verlag) edited by Dieter Boegenheld

Reprinted in Robert J. Brym, Society in Question: Sociological Readings for the 21st Century. Toronto: Harcourt Brace and Company.

Reprinted in Bill Jenkins and Edward C. Page, The Foundations of Bureaucracy in Economic and Social Thought. Cheltenham, England: Edward Elgar.

Reprinted in Huw Benyon, ed., The Fordism of Ford and Modern Management. Cheltenham, England: Edward Elgar.

Munch(ing) on McDonald (ization) of Social Theory Swiss Journal of Sociology, 22, 1996: 247-250.

McUniversity in the Postmodern Consumer Culture. Quality in Higher Education, 2, 1996: 185-199.

McJobs. In Rich Feller and Garry Walz, eds. Optimizing Life Transitions in

Turbulent Times: Exploring Work, Learning and Careers. Greensboro, NC: ERIC/CASS Publications, 1996.

Globalization, McDonaldization and Americanization Annales De L'Institut International de Sociologie New Series, Volume V, 1996.

Agency-Structure, Micro-Macro, Individualism-Holism-Relationism: A Metatheoretical Explanation of Theoretical Convergence Between the United States and Europe. (with Pamela Gindoff) in Piotr Sztompka (ed.) Agency and Structure: Reorienting Social Theory. London: Gordon and Breach, 1994.

Methodological Relationism: Lessons for and from Social Psychology. (with Pamela Gindoff) Social Psychology Quarterly, 55, 1992: 128-140.

The Legitimation and Institutionalization of Metatheorizing in Sociology. Sociological Perspectives, 35, 1992: 543-550.

Metatheorizing in Sociology: Explaining the Coming of Age. In George Ritzer (ed.) Metatheorizing, Newbury Park, CA: Sage, 1992: 7-26.

The Changing Nature of Neo-Marxian Theory: A Metatheoretical Analysis. (with Dan Schubert) Sociological Perspectives, vol. 34, 1991: 359-376.

Reflections on the Rise of Metatheorizing in Sociology. Sociological Perspectives, vol. 34, 1991: 237-248.

The Recent History and the Emerging Reality of American Sociological Theory: A Metatheretocial Interpretation. Sociological Forum vol. 6, 1991: 269-287

Biography: A (Still) Underutilized Metasociological Method. (featured essay) Contemporary Sociology vol. 20, 1991: 10-12.

I Never Met a Metatheory I Didn't Like. Mid-American Review of Sociology vol. 15, 1991: 21-32.

Talcott Parson's Marshall Lectures: Contemporary, But Deeply Flawed. Sociological Inquiry vol 61, 1991: 74-80.

Socioeconomics: In Tune, But Out of Touch, with Recent Sociological Theory. (Review Essay) Work and Occupations, vol. 17, 1990: 240-245.

Metatheorizing in Sociology. Sociological Forum, vol. 5, 1990: 3-15.

Metatheroetical Analysis of Socioeconomics. Mid-American Review of Sociology vol. 14, 1990: 27-43.

The Current Status of Sociological Theory: The New Syntheses. Pp. 1-30 in Ritzer, ed., Frontiers of Social Theory: The New Syntheses, 1990. Chinese translation appeared in International Sociology, vol. 2, 1989: 52-58.

Micro-Macro Linkage in Sociological Theory: Applying a Metatheoretical Tool. Pp. 347-370 in Ritzer, ed. Frontiers of Social Theory: The New Syntheses, 1990.

The New Economy? The (Perpetually) New Economy!: The Case for the Resuscitation of Economic Sociology. Work and Occupations, vol. 16, no. 3, 1989: 243-272.

Reprinted in Huw Benyon, ed., *Patterns of Work in the post-Fordist Era*. Cheltenham: Edward Elgar, 2007.

Of Levels and Intellectual Amnesia. Sociological Theory, vol. 7, 1989: 226-229.

The Sociology of Work: A Metatheoretical Analysis. Social Forces, vol. 67, no. 3, 1989: 593-604.

Collins Does Metatheory (Again!), And He Does it (Pretty) Well. Symbolic Interaction, vol. 12, no. 1, 1989: 81-84.

The Delineation of a Sociological Architectonic. Chinese translation appeared in Sociology and Social Research, vol. 3, 1989: 45-48.

Sociological Metatheory: A Defense of a Subfield by a Delineation of its Parameters. Sociological Theory, vol. 6, no. 3, Fall, 1988: 187-200.

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Rationalization and the Deprofessionalization of Physicians. (with David Walczak), Social Forces, vol. 67, September, 1988: 1-22.

Excerpted in Randy Hodson and Theresa Sullivan, Work. Wadsworth, 1990.

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Reprinted in William Cockerham, Michael Glasser and Linda S. Heuser, Readings in Medical Sociology. Englewood Cliffs, NJ: Prentice-Hall, forthcoming, 1997.

To be reprinted in Sir John Bourne, Industrial Relations: Institutions and Organisational Performance. Aldershot: Dartmouth Publishing Co., forthcoming

The Sociology of the Professions: Dead or Alive? (with Keith Macdonald), Work and Occupations, vol. 15, August, 1988: 251-272.

Problems, Scandals and the Possibility of TextbookGate; An Author's View. Teaching Sociology, vol. 16, October, 1988:373-380.

A condensed version of this essay appeared in TAA Report, vol. 3, no. 2, 1989.

The Micro-Macro Link. (featured essay) Contemporary Sociology, Vol. 17, No. 5, September, 1988: 703-706.

The Changing Nature of American Medicine, (with David Walczak), Journal of American Culture, Vol. 9, No. 4, Winter, 1987: 43-51.

The Current State of Metatheory. Perspectives: The Theory Section Newsletter, Vol. 10, No. 2, June, 1987: 1-6. Chinese translation appeared She hui (Sociological Journal), Shanghai, China, no. 6, 1987: 11-12.

The Rise of Micro-Sociological Theory, Sociological Theory. Vol. 3, Spring, 1985: 88-89.

The McDonaldization of Society, Journal of American Culture Vol. 6, No. 1, Spring, 1983: 100-107.

Reprinted in Theodore Waggoner, ed. Manual for Light and Keller, Sociology. New York: Random House.

Reprinted in Paul Brezina, Charles Selengut and Robert A. Weyer, eds., Seeing Society: Perspectives on Social Life. Boston: Allyn and Bacon, 1990.

Reprinted in Susan J. Ferguson, Mapping the Social Landscape. Mountain View, CA: Mayfield, 1996.

Reprinted in Patricia A. Adler and Peter Adler, Sociological Odyssey. Belmont CA: Wadsworth, 2001.

Emile Durkheim: Exemplar for an Integrated Sociological Paradigm? Social Forces, June, 1981: 966-995 (with Richard Bell).

Reprinted in W.S.F. Pickering, ed., Durkheim: Critical Assessments.
London: Routledge, 2000.

Max Weber, Critical Theory, and the Administered World, Qualitative Sociology, Spring, 1981:34-55 (with Harvey Greisman).

Paradigm Analysis in Sociology: Clarifying the Issues, American Sociological Review, April, 1981: 245-248 (comment).

The Failure to Integrate Theory and Practice: The Case of the Sociology of Work, Journal of Applied Behavioral Science Vol. 17, No. 3: 376-379.

Toward an Integrated Sociological Paradigm, in William Snizek, et al. (eds.) Contemporary Issues in Theory and Research: A Metasociological Perspective (Greenwood Press, 1979).

Reflections on the Paradigmatic Status of Sociology, Mid-American Review of Sociology, Winter, 1978: 1-15.

On the Paradigmatic Status of Sociology, American Sociologist, Feb., 1977: 23 (comment).

Implications of and Barriers to Industrial Democracy in the United States and Sweden, in Irving Louis Horowitz, ed., Equity, Income and Policy: A Comparative Developmental Context (New York and London: Praeger, 1977): 49-69.

Sociology: A Multiple Paradigm Science. The American Sociologist, August, 1975: 156-167.

Reprinted in Achim Mihi (ed.), American Sociology, Bucharest, Rumania: Editura Stiinfica Si Encyclopedia.

Chinese translation appeared in Sociology and Social Research, vol. 2, 1989: 48-50,

Professionalization, Bureaucratization, and Rationalization: The Views of Max Weber. Social Forces, June, 1975: 627-634.

The Indigenous Non-Professional: Boon or Boondoggle? in Paul Roman and Harrison Trice, Psychiatric Sociology, New York: Jason Aronson, 1973: 59-73.

Professionalism and the Individual, in Eliot Freidson, The Professions and their Prospects. Beverly Hills: Sage Publications, 1973: 59-73.

On Clarifying Commitment Theory. (with Harrison Trice), Social Forces, June, 1970: 530-533 (comment).

An Occupational Myth. (with Harrison Trice), Human Mosaic, Spring, 1970: 69-78.

An Empirical Study of Howard Becker's Side-Bet Theory. (with Harrison Trice,) Social Forces, June, 1969: 475-478. Reprinted in ILR reprint series, No. 178, Cornell University, Ithaca, New York.

Major Papers Read Since 1975

The Emerging Power Approach to the Study of the Professions, presented at the meetings of the American Sociological Association, September, 1975.

Work-Linked Democracy in Sweden: Policy Implications for America, presented at the meetings of the American Political Science Association, 1976.

Paradigmatic Conflict in Sociology: Still Another Fruitless Debate, presented at the meetings of the American Sociological Association, 1976.

Max Weber, Critical Theory, and the Administered World, (with Harvey Greisman) presented at the meetings of the American Sociological Association, September, 1978.

The Paradigmatic Status of the Sociology of the Professions, presented at the meetings of the International Sociological Association Uppsala, Sweden, 1978.

An Integrated Sociological Paradigm, presented at the meetings of the International Sociological Association, Uppsala, Sweden, 1978.

The Politics of Inter-Paradigmatic Conflict in Sociology presented at a conference in honor of Paul Lazarsfeld, AThe Political Realization of Social Science Knowledge and Research, Vienna, Austria, June, 1980.

Rationality: A Sociological Perspective presented at the meetings of the International Sociological Association, Mexico City, 1982.

The Rise of Micro-Sociological Theory presented at the meetings of the American Sociological Association, September, 1984.

The Sociology of the Professions: Dead or Alive? (with Keith Macdonald) presented at the meetings of the American Sociological Association, August, 1987.

Sociological Metatheory presented at the meetings of the Eastern Sociological Society, March, 1988.

The New Socioeconomic Paradigm: A Metatheoretical Analysis presented at the Conference on Socioeconomics, Harvard University, March 31, 1989.

Micro-Macro Integration; Threats to an Emerging Consensus presented at the meetings of the American Sociological Association, August, 1989.

Metatheory as a Source of Theory: Prevalence, Uses, Excesses presented at the meetings of the American Sociological Association, August, 1989.

Agency-Structure and Micro-Macro Linkages: Crossroads in Contemporary Theorizing. Presented at International Conference on Social Theory and Human Agency, Swedish Collegium for Advanced Study in the Social Sciences, Uppsala, Sweden, September, 1989.

Methodological Individualism-Holism, Agency-Structure and Micro-Macro Linkages (with Pamela Gindoff) presented at the meetings of the International Sociological Association, Madrid, Spain, July, 1990.

Rationalization and Beyond: The Living Theoretical Legacy of Max Weber. (with Terri LeMoyné) presented at meetings of the American Sociological Association, Washington, D.C., August, 1990.

The Epistemology of Metatheorizing in Sociology. (with Michael Richards) presented at the meetings of the International Institute of Sociology, Paris, France, June, 1993.

Georg Simmel and the Contemporary Economy: Toward a Philosophy of the Credit Card. presented at the meetings of the American Sociological Association, Miami Beach, Florida, 1993.

McDonaldization of Birth and Death. Keynote Address at 60th Anniversary Meetings of the D.C. Sociological Society, 1994.

The Social World of the Text: An Exploration into the Postmodern Problem of Knowledge in Sociological Metatheorizing. (with Michael Richards) presented at the meetings of the International Sociological Association, Bielefeld, Germany, July, 1994.

The McDonaldization of Society. presented at meetings of the American Sociological Association, Los Angeles, August, 1994

The New Means of Consumption. presented at meetings of the American Sociological Association, New York, 1996.

From Exclusion to Inclusion to Chaos (?) In Sociological Theory (with Doug Goodman) presented at meetings of the American Sociological Association, San Francisco, 1998

Revolutionizing the Means of Consumption: Enchanting the Disenchanted, presented at meetings of the American Sociological Association, San Francisco, 1998

The Relevance of Thorstein Veblen to the Contemporary Sociology of Consumption (co-authored with Jim Murphy and Wendy Wiedenhof). presented at meetings of the American Sociological Association, Chicago, 1999.

The Postmodern Ballpark as a Leisure Setting: Enchantment and Simulated De-McDonaldization in the Baseball Theme Park (co-authored by Todd Stillman. Paper presented at the meetings of the American Sociological Association in Washington, D.C., August, 2000.

Globalization Theory: Lessons from the Exportation of McDonaldization and the New Means of Consumption. presented at conference AGlobal America, Schloss Elmau, Bavaria, Germany, 2000.

The Role of Credit Card Expenditures and Debt in the Increase in Consumption (with Todd Stillman and Seth Ovardia). presented at the meetings of the American Sociological Association in Anaheim, California, August 2001.

Islands of the Living Dead: The Social Geography of McDonaldization presented at the meetings of the American Sociological Association in Chicago, Illinois, August 2002

“The Role of the Exportation of America’s “Logistical Technologies” in the Decline of National Difference” presented at the meetings of the American Sociological Association, Montreal, Canada, August, 2006.

“Macrosociology” presented at the meetings of the American Sociological Association, San Francisco, CA, August, 2009.

Major Professional Activities Since 1975

Chairperson, Session on Occupations, meetings of the American Sociological Association, 1976.

Chairperson, Plenary Session, meetings of the Midwest Sociological 1977.

Chairperson, Roundtable discussion on Paradigmatic Status of Sociology, meetings of the American Sociological Association, 1977.

Discussant, Session on Metasociology, meetings of the American Sociological Association, 1977.

Discussant, Invited Panel, Varieties of Symbolic Interaction, meetings of the Society for the Study of Symbolic Interaction, 1979.

Discussant, European Symposium on Concept Formation and Measurement, Rome, Italy. September, 1984.

Chair, Theory Roundtables, Meetings of the American Sociological Association, September, 1986.

Organizer, Conference on Sociological Theory: Current Status, Near-Term Prospects, University of Maryland, March, 1988.

Chair, Plenary Session on Metatheory, meetings of the Eastern Sociological Society, Philadelphia, PA, March, 1988.

Chair, Session on Macro-Micro Theory, meetings of the American Sociological Association, Atlanta, Georgia, August, 1988.

Invited Participant, Conference on Conceptions of Human Action, George Mason University, Fairfax, Virginia, May, 1989.

Chair, mini-conference on Metatheory, Theory Section, meetings of American Sociological Association, Washington, D.C., 1990.

Co-Organizer, German-American Theory Conference on Agency-Structure, College Park, Maryland, August, 1990.

Chair, Plenary Session on Metatheorizing in Sociology, meetings of Pacific Sociological Association, Irvine, California, 1991.

Chair, Plenary Session on Interdisciplinary Influences in Sociological Theory, meetings of Southern Sociological Society, New Orleans, LA, 1992.

Chair, Metatheorizing in Sociology, meetings of the International Sociological Association, Bielefeld, Germany, 1994.

Invited Discussant, Publishing Social Theory, meetings of the ASA Section on Theoretical Sociology, San Diego, CA, August, 1994.

Invited discussant, Plenary Session, meetings of the Eastern Sociological Society, Philadelphia, March, 1995

Invited Plenary Address, International Labour Process Conference, Blackpool, England, April, 1995.

Invited Plenary Address, International Institute of Sociology, Trieste, Italy, July, 1995

Chair, Two Sessions on the McDonaldization of Society, International Institute of Sociology, Trieste, Italy, July, 1995

Meet the Author Expressing America, Pacific Sociological Association, Seattle, March, 1996

Invited Plenary Participant on the Legacy of C. Wright Mills, Pacific Sociological Association, Seattle, March, 1996

Invited Plenary Address, Conference on the Dilemmas of Mass Higher Education, Stoke-on-Trent, England, April, 1996

Invited Plenary Address, Popular Studies Conference, Tampere, Finland, July, 1996

Invited Featured Speaker, Media-Werkgroep Congres, Noordwijk, The Netherlands, February, 1997

Invited Plenary Speaker, International Conference: Management at a Crossroads, Groningen, The Netherlands, September, 1997

Invited Speaker, Studium Generale, Groningen University, The Netherlands, September, 1997

Invited Closing Address, The Roads of Democracy Towards the Year 2000, Universidad Autonoma Metropolitana, Mexico City, November, 1997

Invited Participant, Debate Over Postmodernism, University of Amsterdam, The Netherlands, February, 1998.

Invited Speaker, Studium Generale, Erasmus University, The Netherlands, February, 1998.

Invited Plenary Speaker, Southern Sociological Society, Atlanta, Georgia, April, 1998

Chair, Special Session: Commodification of Culture, American Sociological Association Meetings, San Francisco, August, 1998

Invited Closing Address, International Exchange Conference, Lewis-Clark State College, Lewiston, Idaho, October, 1998

Invited Keynote Address, Meeting of Sociologists of Minnesota, Minneapolis, MN, October, 1998.

Chair, Featured Session: The McDonaldization of Society, Eastern Sociological Society, Boston, March 1999.

Will Judy Lectureship, Juniata College, April, 1999.

Invited Keynote Address, Conference on Sociality/Materiality: The Status of the Object in Social Sciences Brunel University, London, September, 1999.

Discussant, Session on Postmodern Theory, meetings of the American Sociological Association, Chicago, July, 1999.

Invited Plenary Address, Conference on Obscene Powers, Southampton December, 1999.

Invited Plenary Address, International Academy of Business Disciplines, Las Vegas, Nevada, April, 2000

Griffiths Lecture Series Address, Drexel University, Philadelphia, PA, 2000.

Keynote Address, Conference on Modernization and Social Change Shanghai University, Shanghai, China, May, 2000.

Plenary Address, Russian Sociological Association, St. Petersburg, Russia, September, 2000.

Plenary Address, Meetings of Mid-South Sociological Association, Knoxville TN, October 13, 2000.

Invited Speaker, Conference on Global America? Schloss Elmau, Germany, October, 2000.

Invited Juror, Slow Food Award, Bologna, Italy, October, 2000.

Invited Keynote Speaker, Conference on The McDonaldization of Higher Education Canterbury, Kent, England, July 2001.

Invited Keynote Speaker, International Institute of Sociology Meetings, Krakow, Poland, July, 2001.

Chairperson, Session on Consumption, American Sociological Meetings, CA, August 2001.

Invited Plenary Address, Rural Sociological Society, Albuquerque, New Mexico, August 2001.

Invited Speaker, Inaugural Conference, Erasmus University, Rotterdam, 2001

Invited Plenary Address, Conference on the Media, University of Copenhagen, Denmark, October, 2001

Invited Plenary Address, FUTURACT, Paris, France, January, 2002.

Invited Plenary Address, Globalization 2002, University of Maryland, 2002.

Invited Plenary Address at the Invitation of the Mayor of Duisburg, Duisburger Akzente Conference on Globalization, Duisburg, June, 2002.

Plenary Address, International Sociological Association Meetings, Brisbane, Australia, June 2002.

Chair, Special Session, McDonald's and McDonaldization: Chicago, America, the World, American Sociological Association, Chicago, Illinois, August

Clark Lecture (invited), The Globalization of Nothing and September 11, 2001 University of Kansas, Lawrence, Kansas, September, 2002.

Keynote Address (invited), Big Mac Swallowed them Whole? Teaching Americanisation in the Humanities, The Americanisation and Teaching of American Studies Project (AMATAS), University of Central Lancashire, January, 2003 Preston, England.

Keynote Address (invited), Sport and Consumer Culture. University of Maryland, February 21, 2003.

Invited Address, The Commodification of Everything. Institute for Advanced Studies in Culture, University of Virginia, Charlottesville, VA, February 27, 2003

Invited Address, Globalization Speaker Series, Rochester Institute of Technology, April 2, 2003

The Richardson Lecture (invited), Georgetown University, April 7, 2003.

Keynote Address (invited), Meetings of British Sociological Association, April 2003, York, England

Invited Address, Virginia Commonwealth University, April, 2003

Keynote Address, International Conference on Brands and Consumption, Iulm University, Milan, Italy, November, 2003

Derek Gordon Keynote Address, University of the West Indies, Jamaica, January 2004.

Author-Meetings-the-Critics Session, The Globalization of Nothing, Eastern Sociological Society Meetings, New York, February, 2004

Author-Meetings-the-Critics Session, The Globalization of Nothing, Pacific Sociological Association Meetings, San Francisco, April, 2004

Keynote Address, 25th Anniversary Conference of the Council for Hospitality Management Education, University of Wales, Cardiff, Wales, April, 2004

Keynote Address, International Brands Conference, Innsbruck, Austria, May, 2004

Invited Address, Duisburger Akzente 2004, Endstation Amerika? Duisburg, Germany, May, 2004.

Invited Address, Is the Church McDonaldized? Nothing? Fuller Theological Seminary, Pasadena, California, July 20, 2004.

Invited Address, The Consumer and Food Consumption in Post-modern Times, Italy, October, 2004

Invited Address, International Congress Consumo: Consumption in Global Society, Bologna, Italy, October, 2004.

Opening Keynote Address, The Aesthetic Object: Globalization, Commodification, and the Limits of Consumer Culture. Cleveland Institute of Art, November 5, 2004.

Invited Address. Conference on Credit Cards, Washington University, St. Louis, December, 2004.

Headline Speaker, What is to be Done with Management Ethics? Australian Academy of the Social Sciences, Sydney, Australia, December, 2004.

Keynote Address, Conference on Consumption, University of California, Berkeley, March, 2005.

Invited Lectures, Department of Sociology, University of Durham, Durham, England, May 11-12, 2005.

Keynote Address, Conference on AGlobalization and Americanization: Hard and Soft Power, American International University, London, June 3, 2005.

Invited Speaker, TARA Workshop (on consumption), Bilgi University, Istanbul, Turkey, June 2005.

Invited Speaker, University Philosophical Society, Trinity College, Dublin, Ireland, October, 2005.

Invited Speaker, Department of Sociology, Trinity College, Dublin, October, 2005.

Keynote Address, Standing Conference on Management and Organizational Inquiry, Washington, DC, April, 2006.

Organizer and Keynote Speaker, Session on Social Theory, DC Sociological Society, April, 2006.

Invited Opening Speaker, Conference on "Culture in Context: Pragmatics, Industries, Technologies, Geopolitics" Institute of Ethnology, Academia Sinica, Taiwan, September 16-17, 2006.

Invited Speaker, Department of Sociology, Tunghai University, Taiwan, September, 2006.

Invited Speaker, Department of Sociology, Shih Hsin University, Taiwan, September, 2006.

Invited Speaker, Department of Sociology, University of Florida, Gainesville, December 2006

Invited Speaker, 85th Anniversary of Department of Sociology, University of Florida, Gainesville, January 26, 2007

Inaugural Speaker, Fabryka Trzciny, The University of Free Time, Warsaw, Poland, February, 2007

Invited Speaker, University of Amsterdam, February, 2007

Invited Speaker, Erasmus University, Rotterdam, March 2007

Invited Speaker, "Sociology of Consumption" Universidad Internacional Menendez Pelayo, Valencia, April, 2007.

Invited Speaker, "Intelligent Coast" Barcelona, Spain, April 2007

Keynote Address. Critical Management Studies Conference, Manchester, England, July, 2007

Keynote Address. Conference on Tourism. Barcelona, Spain, July 2007.

Featured Panelist, "The Present and Future of Consumer Studies" Consumer Studies Miniconference, New York, August 2007.

Featured Speaker, Sociology in the Twenty-First Century, Rythymno, Creete, May, 2008.

Keynote, After McDonaldization: Visions of Higher Education. Oxford Brookes University, June 13, 2008.

Chair, Invited Session on Production and Consumption; Workers and Consumers: Rethinking Their Relationships, ASA Meetings, Boston, MA, August, 2008.

Plenary Address, "The McDonaldization Thesis Revisited- A Frame for Understanding Contemporary Trends in Public Service. FORSA Nordisk Symposium, 2008, Aarhus, Denmark, August 21, 2008.

Keynote Address, Conference on Prosumption, Frankfurt, Germany, March, 2009.

Plenary Speaker, ASSESSING THE CONTRIBUTION OF ICT TO DEVELOPMENT GOALS, Dubai School of Government, Dubai, United Arab Emirates, 26 May to 28 May 2009

Main Speaker, SECOND GLOBAL STUDIES CONFERENCE, Zayed University, Dubai, United Arab Emirates, 30 May to 1 June 2009

Invited Public Lecture, Dubai School of Government, May 27, 2009.

Critic, Author Meets the Critics, Andrew Szasz, Shopping Our Way to Safety, Meetings of the American Sociological Association, August 8-12, 2009, San Francisco, California.

Main Speaker, "Consuming America: What Have We Done to Ourselves?", Fordham Center on Religion and Culture, 2009, Manhattan, 15 September.

Plenary Speaker, *La città senza nome. Segni e segnali nel paesaggio contemporaneo; The nameless city. Signs and signals in the contemporary landscape*, Bari - Italy, 22-23 October 2009.

Plenary Speaker, "Hyperconsumption and Hyperdebt in the Global Age: A Hypercritical Analysis." Meetings of the Southern Sociological Society, Atlanta, Georgia, April 2010.

Invited Speaker, Conference in Honor of Colin Campbell, York University, England, June, 2010.

Plenary session Speaker, ISA Meetings, Goteborg, Sweden, July, 2010.

Selected Book Reviews Since 1980

The Reception of Unconventional Sciences, Seymour H. Mauskopf, (ed.), Contemporary Sociology.

Talcott Parsons and the Social Image of Man by Ken Menzies, and The Evolution of Societies by Talcott Parsons, Sociology and Social Research.

Sociology and the Twilight of Man, Charles Lemert, Sociology: A Journal of Reviews.

French Sociology: Rupture and Revival Since 1968, Charles Lemert, Sociology: A Journal or Reviews.

Professionals as Workers: Mental Labor in Advanced Capitalism, Charles Derber, Contemporary Sociology.

Work in Non-Market and Transitional Societies and Work in Market and Industrial Societies, Herbert Applebaum, Anthropological Quarterly.

The Experience of Work by Craig R. Littler, Contemporary Sociology.

Sociological Theory in Transition by Mark Wardell and Stephen Turner, Contemporary Sociology.

Current Research in Social Theory, Volume 7 by John Wilson and Scott McNall, Contemporary Sociology.

Metasociology, Dag Osterberg, Contemporary Sociology.

Choice, Rationality, and Social Theory, by Barry Hindess, Social Forces.

Sociological Theories in Progress: New Formulations, by Joseph Berger, et al., eds., Social Forces

Sociological Adventures, by Dirk Kasler, Social Forces.

The Paradigm Dialog, by Egon Guba, ed., Canadian Journal of Economic and Sociology.

Fast Food, Fast Talk, by Robin Leidner. Contemporary Sociology.

Society in Action, by Piotr Sztompka. Social Forces.

Visions of the Sociological Tradition, by Donald Levine. Social Forces.

The Dynamics of Service, by Barbara Gutek. The Information Society.

Problematics of Sociology, by Neil Smelser. SSSP Newsletter.

Global Television, by Chris Barker. Contemporary Sociology.

Consumption, Food and Taste, by Alan Warde. American Journal of Sociology.

Shelf Life, by Kim Humpherys. Canadian Journal of Sociology Online.

Fantasy City, by John Hanigan. Annals.

The Consumption Reader, by Juliet Schor and Douglas Holt. Contemporary Sociology.

Street Protests and Fantasy Parks: Globalization, Culture and the State, edited by David R. Cameron and Janice Gross Stein, The American Review of Canadian Studies

Deadly Worlds: The Emotional Costs of Globalization, by Charles Lemert and Anthony Elliott, Canadian Journal of Sociology

Manufacturing Discontent: The Trap of Individualism in Corporate Society, by Michael Perelman, Contemporary Sociology

Structuration Theory, by Rob Stones, Contemporary Sociology

A Brief History of Neoliberalism, by David Harvey, American Journal of Sociology

Transparency in Global Change: The Vanguard of the Open Society, Burkart Holzner and Leslie Holzner, American Journal of Sociology

Consumed: How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole, Benjamin R. Barber, Journal of Consumer Culture

Adorno on Popular Culture, Robert Witkin, Contemporary Sociology

Guest Lectures Since 1980

Johns Hopkins, United States Military Academy (West Point), University of Amsterdam, Erasmus University-Rotterdam, University of Duisburg-West Germany, University of Zurich, University of Berne, University of Lausanne, James Madison University, East Carolina University, University of Florida, Rollins College, William and Mary, Gettysburg College, Iowa State University (AKD annual lecture), New College, Ramapo College (Keynote Address, Curriculum Enhancement Conference in Sociology), American Chemical Society, George Mason University (Economics department), Vassar College, Marquette University, Stockholm University, Uppsala University, Swedish Collegium for Advanced Study in the Social Sciences, Georgetown University (twice), Roanoke College (twice), University of Amsterdam, Nijenrode University (Netherlands), University of Colorado, Colorado State University, University of Utah, Arizona State University, Florida International University, University of Surrey, University of Warwick, Staffordshire University, University of Aston, University of New Mexico, University of Tampere (Finland), University of Nevada B Las Vegas, St. Mary's College, Groningen University (Netherlands), University of Tasmania (Hobart, AU), Deakin University (AU), University of Sydney (AU), Victoria University (Wellington, NZ), University of Canterbury (Christchurch, NZ), Auckland University (NZ), University of Essex (England), University of Alabama-Huntsville, University of Richmond, University of Virginia, Virginia Commonwealth University, Holy Cross University, NOPUS (Goteborg, Sweden), University of Alborg (Denmark), Drexel University, University of Tennessee, Institute of Economics (Moscow), Institute of International Studies (Moscow), Odense University (Denmark), AILUN (Sardinia), Latrobe University, University of Nebraska, Omaha, Sydney Institute of Technology (Australia), St. Louis University, Penn State-Abington, University of Gastronomic Science (Italy), University of Florida (twice), Lehmann College, Hebrew University.

Editorships Since 1975

1975 - 1980 Consulting Editor for Series on Controversies in Sociology, Allyn and Bacon, Inc.

1975 - 1985 Advisory Editor, Sociological Quarterly.

- 1977 - 1980 Associate Editor, Contemporary Sociology.
- 1981 - 1993 Associate Editor, Work and Occupations.
- 1990 -1993 Consulting Editor for Lexington Books, Series on Social Issues;
Books Published:
- George Ritzer, Metatheorizing in Sociology
Thomas Scheff and Suzanne Retzinger, Emotions and Violence
Robert Bursik and Harold Grasmick, Neighborhoods and Crime
Barbara Logue, Last Rights
Sam Marullo, Halting the Arms Race
Ray Paternoster, Capital Punishment in America
Stephen Petrow, Dancing Against the Darkness
Deena Weinstein, Heavy Metal: A Cultural Sociology
Morris Rosenberg, The Unread Mind
- 1992 - 2000 Editor, PRIMIS, McGraw-Hill. A sociology database of
approximately 75 original chapters and essays.
- 1993 - Consulting Editor for St. Martin's Press/Worth, Series on
Contemporary Social Issues:
- Mark Abrahamson, Urban Enclaves: Identity and Place in America
William Staples, The Culture of Surveillance: Discipline and
Social Control in the United States
Charles Derber, The Wilding of America: How Greed and
Violence are Eroding our Nation=s Character
Erich Goode, Between Politics and Reason: The Drug Legalization
Debate
John Hewitt, The Myth of Self-Esteem
Robert Bulman, Hollywood Goes to High School
Kathryn Farr, Sex Trafficking
Gili Drori, E-litism
Kevin Leicht and Scott Fitzgerald, *Postindustrial Peasants*
- 1993 - Consulting Editor, McGraw-Hill:
- James Farganis, Readings in Social Theory, 3rd ed.
Mary Rogers, Multicultural Social Theory
Patricia Lengermann and Jill Brantley, Classical Feminist Theory.
Mary Rogers, Contemporary Feminist Theory.
- 1995 - 1998 Associate Editor, Social Forces

- 1995 - Consulting Editor for Sage of England, Series on ACultural Icons≡
 Will Wright, The Wild West
 Stephen Fjellman, Disney
 Robert Goldman and Stephen Papson, Nike
 Mary Rogers, Barbie
- 2000 - 2003 Associate Editor, Sociological Theory
- 2000 - 2004 Co-Founding Editor, Journal of Consumer Culture
- 2002 - Associate Editor, Journal of Tourism and Cultural Change
- 2004 - 2008 Editor, Journal of Consumer Culture
- 2006- Editor, *Encyclopedia of Sociology* (online version)
- 2008- Member, Editorial Board, Sociological Analysis
- 2009- Advisory Editor, *American Behavioral Scientist*

Mass Media

The results of interviews on McDonalidzation, Expressing America and Enchanting a Disenchanted World have appeared in a number of newspapers including the Guardian (England), Los Angeles Times, The Wall Street Journal, The Washington Post, Austrian Courier, Knoxville News-Sentinel, Chicago Star, Chicago Tribune, New York Post, Times Higher Education (London), Aamulehti (Finland), Telegraaf (Netherlands), La Republicca (Italy); on CNN television in the United States, the German television network, ARD, the Dutch television network IKON, the Breakfast Show of the Dutch television network KRO, Finnish Television One, and on radio on the BBC (6 times including a half hour interview on Thinking Allowed in April, 2003), various German radio networks, National Public Radio (4 times, including twice on Marketplace and on Connections), Christian Science Monitor Radio, WSYR (Syracuse), and the Jerry Brown show on Pacifica radio. The New York Times (July 28, 1996), published an essay, America's Quiet Rebellion Against McDonaldization. Essays authored by me include McDonald's Schrijt de Wereld Zijn Recept Voor, in the Netherlands second leading national magazine, Vrij Nederland, February 14, 1998, pp. 18-19; Can Slow Slow Fast Food and the Fast Life? appeared in the Italian magazine Slow; Let's Make it Magical: Disenchanted Universities Could Find Inspiration on the Las Vegas Strip Times Higher Education Supplement (London) July 6, 2001, p. 20; Korean Television did a special on McDonaldization; Newsday-Currents published an op-ed piece authored by me,

More Than Just Burgers, March 2, 2003: A30, *Newsday* published an op-ed piece, McDonald's Cooks Up a Fresh serving of PR (March 17, 2004), and many others.